

Press Release – Immediate Release 19th August 2014

Roadsafe - Better in Black!

Roadsafe are changing a number of components, currently available in gold anodised, to black e-coating.

Affecting the Roadsafe 4WD Range of Panhard Rod & a few other associated products Roadsafe have made the decision, due to a number of factors, to change the coating method from gold anodising to black e-coating.

Starting with the Adjustable Panhard Rod range, you will start seeing a progressive change from gold to black.

This will affect the online sellers (who advertise with pictures) – so best to start photo-shopping those pics when you start to see the black product filter through!

This change has come about due to environmental issues with the gold anodising, and ongoing fines that will be applied if the process continues. In addition to customer demand for a more 'discreet' colour, so items don't stand out once installed.

Over the next few months, as existing stock is exhausted & new production stock starts coming through you will see a progressive change to black on:

- Adjustable Panhard Rods
- Rear Trailing Arms
- Extended Sway Bar Links

If there are any other items you feel would be better supplied in black e-coating, over the gold anodising, please call Peter Taylor (Product Development Manager – 0423 377 007) with your suggestions.

For additional information please contact Roadsafe on 1300 651 551 or email sales@roadsafe.com.au Or check out the website www.roadsafe.com.au for additional information or the stockist nearest you.

